

meredith RAAB

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J.R. CARLSON LABORATORIES *Arlington Heights, Illinois*

GRAPHIC ARTIST 2020 – present

Graphics department at nutritional supplement company

Monthly HTML MailChimp emails and training videos incorporating icon illustrations, 3D product renderings, and infographics, high volume print brochures, flyers and promotional materials, and BigCommerce website updates

CUSHMAN & WAKEFIELD *Rosemont, Illinois*

GRAPHIC DESIGNER 2017 – 2020

National marketing team at commercial real estate company

Print and digital collateral for the Logistics & Industrial Services platform with 800+ brokers; deliverables including infographics, brochures, intranet, HTML email campaigns, websites, business development materials, social media, event graphics and research presentations

FOREST PRESERVES OF COOK COUNTY *River Forest, Illinois*

GRAPHIC DESIGNER 2015 – 2017

Communications department

High volume of printed collateral and signage including quarterly event brochures and promotional calendar; total annual quantities exceeding 100,000

FOLEY & LARDNER LLP *Chicago, Illinois*

SENIOR GRAPHIC DESIGNER 2015

GRAPHIC DESIGNER 2011 – 2015

Creative services department at corporate law firm

Email marketing, event collateral, infographics, white papers, brochures, and ads under tight deadlines; other projects included HTML interactive maps, Facebook marketing, responsive templates and team training for HTML email system

MRM WORLDWIDE *Paris, France*

ASSISTANT ART DIRECTOR

Intern in creative department of international ad agency

CAROL R. JOHNSON ASSOCIATES *Boston, Massachusetts*

GRAPHIC DESIGNER

Marketing department at landscape architecture firm

TEA FORTÉ *Concord, Massachusetts*

GRAPHIC DESIGNER

In-house designer for tea and gift company

PERRY DEAN ROGERS PARTNERS *Boston, Massachusetts*

MARKETING ASSISTANT

Marketing department for architecture firm

SKILLS

PRINT

InDesign
Photoshop
Illustrator

DIGITAL

PowerPoint
HTML email coding
WordPress
After Effects
Dreamweaver
UX/UI design process

IMAGERY

Typography
Infographics
Illustration
Photography
Motion graphics
Video editing

MS OFFICE SUITE

EDUCATION

ÉCOLE DE COMMUNICATION VISUELLE, PARIS

Master's Degree, Visual Communication

MASSACHUSETTS COLLEGE OF ART

Graphic Design Certificate

BOSTON UNIVERSITY

Bachelor of Science, *magna cum laude*
College of Communication, Advertising
Paris Internship Program